



SMART Productions, Inc.

VIDEO PRODUCTION & POST PRODUCTION

We are a  
creative,  
collaborative  
video production  
and  
post-production  
company.

SMART Productions is an experienced group of producers, writers, cinematographers, editors, and graphic designers who love digging in the dirt and figuring out cool, new ways to approach video.

Our clients include start-ups, small businesses, corporations, professional associations, and nonprofit organizations.

From marketing spots and awareness campaigns to animated promos and instructional courses, we have the expertise to turn your content into compelling video.



“

We had a wonderful experience working with the SMART Productions crew and were thrilled with the footage we got back.

Maria Truitt, Video Production Manager  
Discovery Education

# VIDEO PRODUCTION

Intuitive, instinctive, creative, and collaborative.  
Our production crews have captured thousands of hours  
of stunning video and compelling stories,  
from classrooms to boardrooms across the country.



We've had the good fortune of working with  
some awesome clients on some amazing projects.  
Check out our website to see some of our  
favorite work!

[www.smartproductionsinc.com](http://www.smartproductionsinc.com)

“

Their approach to crafting stories and content — whether corporate or at the nonprofit sector — is precisely detailed, often bold, and always innovative.

Nikki Malcolm, Director of Community Programs  
114th Partnership, Inc.

# POST-PRODUCTION

Our production office has multiple edit suites and a streamlined workflow that enables us to perform efficiently and deliver projects on time and at budget.

# MOTION GRAPHICS & ANIMATION

Looking to capture your viewers with engaging visuals? We can help. Our graphic designers and motion graphics artists can bring your branding to life, add creativity to your content, and entertain your audience with animated logo treatments, typographies, infographics, and illustrations – paired with music, sound effects, narration, character voiceovers, and more.

We love visitors! Give us a call if you're in the area – we'd like to show you what we do!

151 Covington Drive  
Bloomington, IL 60108  
847-610-5124



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Their staff came to our office to meet us and learn about our organization, stayed in constant communication throughout development, and even followed up upon completion to make sure we were satisfied. We will use SMART Productions again and have already recommended them to industry colleagues.

Brad Rysz, Director of Marketing & Communications  
Association of Nutrition & Foodservice Professionals



# PROJECT MANAGEMENT

SMART Productions has been producing videos for more than a decade. We have extensive experience with project management and production planning so we not only coordinate the project with you, we take care of all the logistics.

From concept to completion, we'll work with your content developers, subject matter experts, instructional designers, and marketing teams to communicate what you do and how you do it in a concise, professional, and engaging way that will inspire and educate your audience.



We know how to look at a concept, a budget, a location, or a delivery platform and help our clients make good decisions.

# EDUCATION

More than 10 years ago, SMART Productions started producing videos for the education industry and it continues to remain the heart of our business. We've shot in classrooms from coast to coast, produced and edited hundreds of online professional development programs, e-learning, product demos, and promotional videos, and have been fortunate enough to work with some of the most influential subject matter experts in the profession.

## **AUTHENTIC CLASSROOMS**

We shoot and edit video segments from authentic K-12 classroom instruction and planning sessions, and feature targeted skills and teaching strategies in Math, Science, English Language Arts, and Technology, as well as personalized learning, ELL instruction, classroom management, special education, and teacher collaboration.

## **ONLINE COURSES & TUTORIALS**

We collaborate with content advisors, program developers, and instructional designers from colleges and universities, professional development companies, and education service providers to create online courses, training tutorials, and e-learning. Our K-12 education programs align with state and national standards, and many of our professional development programs offer CEUs for educators seeking to maintain certification requirements.

## **SPECIAL EVENTS COVERAGE**

You invest a lot of time and energy in planning your special events. Having a SMART Productions video crew present to capture your event can provide several alternatives to extend the return on your investment. We cover conferences, corporate functions, and fundraising events and quickly turn around video that can be used for broadcast, webcasts, and social media distribution.

Let us turn your content  
into compelling video.

[www.smartproductionsinc.com](http://www.smartproductionsinc.com)