

Association Investment Solutions

Disciplined. Strategic. Empathetic. Principled.

Associations Trust Fiducient Advisors.

Your association has a worthy mission that serves a unique community. Stewardship responsibilities include overseeing assets entrusted to you, setting effective spending and investment policies, navigating highly volatile markets and growing the principal that is vital to your future — all in a world of increasing complexity.

At Fiducient Advisors, we understand the role that a thoughtfully constructed investment portfolio plays as a part of an association's overall strategic plan. Whether it is for your association's reserve assets, related foundation/endowment or employee benefit plan, we proudly take on a fiduciary role in serving as your trusted advisor.

Importantly, we recognize how investing assets for associations can differ from our other nonprofit clients. While associations are held to the same standards of fiduciary responsibility as other nonprofits, the source, nature and governance structure surrounding these funds require a different mindset when it comes to developing an investment strategy.

At Fiducient Advisors, we provide thoughtful strategies and solutions designed to meet the multi-dimensional needs of associations. We strive to help you reduce risks, improve returns, lower expenses, strengthen governance and minimize the amount of time you spend fulfilling your stewardship duties.

We are committed to the association community, with many of our consultants involved with the **American Society of Association Executives (ASAE)** and serve as a collaborative partner with the ASAE Research Foundation on its annual investment benchmarking study, *Association Investment Policies. Practices and Performance*.

What Makes YOU Different?

Many investment advisors fail to appreciate the unique aspects of investing for associations.

Liquidity

Association investment assets serve a different purpose and they must be able to draw on their reserve assets. This has important implications on investment strategy.

Governance

Boards and Committees of associations represent the membership and are typically not investment experts and frequently rotate. Investment communications and ongoing fiduciary education must be tailored to this dynamic.

Membership

Association assets are the result of paying *members*, not charitable donors. We recognize this dynamic and are committed to helping our association clients build investment strategies that are understood and embraced by their members.

What Makes Fiducient Advisors Different?

When choosing an advisory firm to manage your association's assets, it is important to know that the firm you select will always act in your best interest. We embrace our fiduciary role, operating under the highest standard of obligation to our clients. We are singularly focused, with investment advisory services being our only line of business. We are large enough to serve but remain small enough to care.

We Can Help

With more than 27 years of stewardship and nonprofit experience, we are an ally in providing customized support aimed at improving the overall effectiveness of your investment portfolio. Including:

- **Fully Tailored Solutions.** No two client relationships are exactly alike, and we allow for a fully customizable approach to both satisfying and sharing all our clients' fiduciary responsibilities as it relates to the investment program. We work closely with our clients to identify the best fit for their needs.
- **Stewardship.** Our *Fiduciary Governance Program* helps create a disciplined framework around governance, ensuring our clients are meeting their responsibilities as fiduciaries of their reserve and/or endowment/foundation asset pools.
- **Risk Budgeting.** We provide detailed analysis on risk in its many forms. This critical evaluation examines your desired return versus your ability and willingness to assume risk.
- **Proprietary Asset Allocation.** We help you determine an asset allocation strategy that aligns with your organization's financial objectives, spending requirements and risk budget. We then work closely with you to monitor the market impact on the portfolio and adjust the overall strategy as warranted.
- **Manager Selection and Portfolio Evaluation.** We provide clients thoughtful, practical and actionable guidance on both traditional and alternative investment strategies – all with a keen eye on cost. We also provide useful reporting and performance measurement tools to help ensure your committee and staff understand the dynamics driving overall performance.
- **Investment Access.** Where appropriate, we can help associations obtain access to private equity, marketable alternatives and other limited access investments.
- **Mission-Aligned Investing.** Adding a values-based approach to investing can help align capital with your organization's mission. We have the experience to assist in quantifying your values and implementing strategies such as SRI/ESG, impact and sustainable investing, divestment or negative/positive screening as well as implementing Diversity, Equity, Inclusion and Belonging criteria
- **Spending Policy.** Well-governed organizations know the importance of spending wisely. For associations with related Foundations or Endowments, we help you evaluate several spending methods to determine which will most effectively balance your ability to meet current and future needs.
- **Board/Committee Knowledge.** We provide many tools and resources to help boards and committees operate more effectively and strategically including orientation programs for new members to help them understand and be effective in their roles as fiduciaries and stewards.

**Contact us today to learn why more than 60 associations,
representing over \$ 1 billion in advisory assets, trust us.**

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