

# MEMBERSHIP MAKES IT HAPPEN.

HFMA all-inclusive membership provides everything a healthcare finance professional needs to succeed.



#### Industry Intelligence

You won't get caught by surprise with customized content and the *HFMA Daily* eNewsletter, delivering essential industry updates and relevant news.



#### Unlimited Online Education

Expand your expertise on the subjects that matter to you without paying more or leaving your home or office.



#### Regulatory Assessments and Policy Interpretation

Save time and frustration – and ensure you're in compliance – with regulatory analyses from our team of experts.



#### Insight-Filled Publications

Gain new perspectives on what's working for peers from *hfm* magazine and other membership-only newsletters.



#### Collaborative Interactive Community

Build your network, share experiences, get insight and tap expertise from others who've faced the same challenges through our online community groups.



#### Local Connections

With chapters all across the country, you'll be able to connect with industry professionals in your area to share, network and learn.



#### Career-Boosting Certifications

Earn more and advance with one of our certifications. They're all included with HFMA membership.



#### Cost Savings

You get exactly what you need to succeed with HFMA's all-access membership – for one price.

**Learn more!**  
[hfma.org/membership](https://hfma.org/membership)



# STAY AHEAD OF THE CURVE.

Achieve success for you and your healthcare finance team.

**hfma**<sup>™</sup>  
healthcare financial management association

## ABOUT HFMA

The Healthcare Financial Management Association (HFMA) equips its more than 56,000+ members nationwide to navigate a complex healthcare landscape. Finance professionals in the full range of work settings, including hospitals, health systems, physician practices and health plans, trust HFMA to provide the guidance and tools to help them lead their organizations, and the industry, forward. HFMA is a not-for-profit, nonpartisan organization that advances healthcare by collaborating with other key stakeholders to address industry challenges and providing guidance, education, practical tools and solutions, and thought leadership. We lead the financial management of healthcare.

[hfma.org/membership](https://hfma.org/membership)

**hfma**<sup>™</sup>  
healthcare financial management association

800.252.4362

Three Westbrook Corporate Center, Suite 600  
Westchester, IL 60154



*The CRCR certification has allowed me to really understand the full life cycle of the claim. From pre-service to time-of-service to post-service.*

**BRIAN BABILON CHFP, CRCR**  
 Manager, Revenue Management  
 HFMA Member



*I love hfm magazine, I read it cover to cover. It is something that I rely on to keep me up on what's happening in the healthcare finance world.*

**JANE JERZAK**  
 Partner  
 HFMA Member.



*Three words that describe the value of an HFMA membership: learning, relationships, and development.*

**TIM BUSHUR, MBA, CPA**  
 Director of Finance, Revenue Cycle Management  
 HFMA Member

**56,000+**

Help shape the present and future of healthcare finance by joining our 56,000+ member community.

**hfma**  
 The Heartbeat of Progress



## HFMA FOR YOU

Meet today's challenges head-on, lead with confidence and navigate the complexities of the industry with the unlimited resources of HFMA membership.

### PROFESSIONAL MEMBERSHIP

Finance, operations and clinical leaders working in hospitals, physician groups, health plans or other provider settings will advance both their careers and organizations with HFMA's tools, professional development resources and problem-solving community.

### BUSINESS PARTNER MEMBERSHIP

If you're a service provider or industry partner, HFMA Business Partner Membership gives you access to our vast member community to build vital relationships, demonstrate your expertise and elevate your brand.

### ACADEMIC MEMBERSHIP

We also offer an Academic Membership for full-time faculty and students to provide additional classroom curriculum, real-world case studies and industry insights and a connection to a vast network.

## HFMA FOR YOUR ORGANIZATION

Give your employees the tools, education and motivation to drive business performance with Enterprise Solutions, an HFMA membership program for organizations.

### ENTERPRISE SOLUTIONS FOR PROVIDERS

Leverage the benefits of a Professional Membership for your entire team including performance benchmarking and access to MAP Keys. Map Keys are strategic key performance indicators that set the standard for revenue cycle excellence in the health care industry.

**Enterprise  
 Solutions**

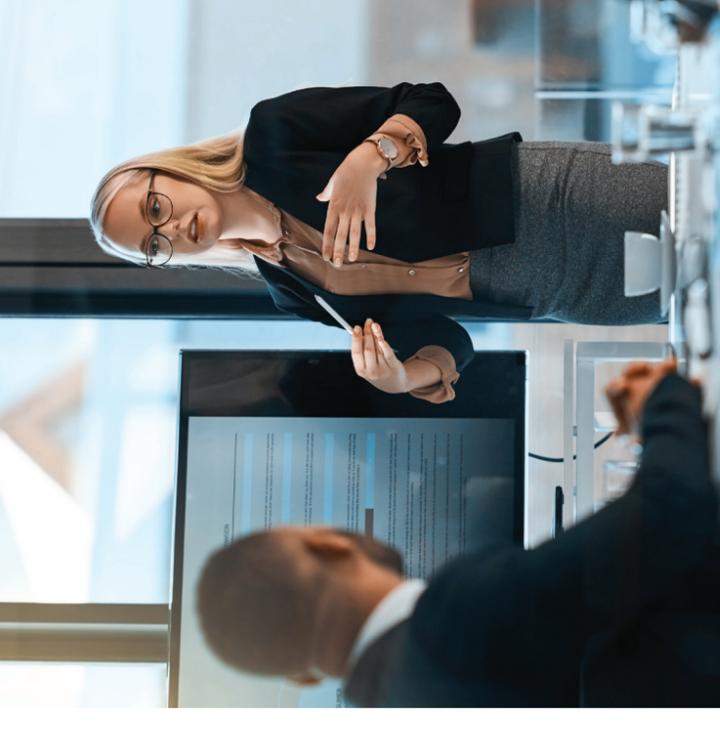


### ENTERPRISE SOLUTIONS FOR BUSINESS PARTNERS

Gain access to the expertise necessary to truly support your clients and grow your business. Earn the MAP Keys Compliant designation and take advantage of sponsorship opportunities that position you at the center of a qualified revenue cycle audience.

### ENTERPRISE SOLUTIONS FOR CRITICAL ACCESS HOSPITALS

The challenges rural communities face are unique and so is this customized membership model, which includes access to industry-leading education, thought leadership resources, peer support platforms and the essential tools needed to keep up with the changing landscape.



**Learn more!**  
[hfma.org/membership](https://hfma.org/membership)