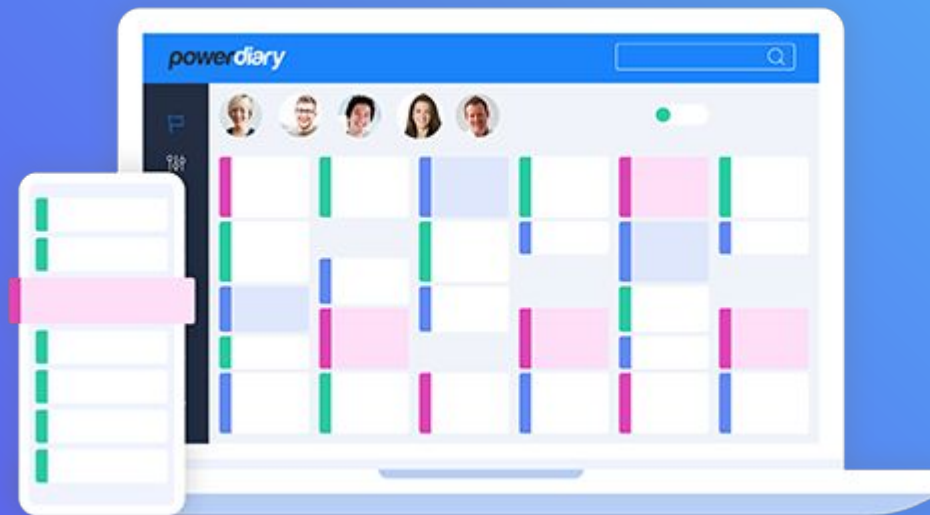


powerdiary

The *Trusted* Practice Management Software
for Allied Health Businesses



What is Power Diary?

Power Diary is a complete practice management system, designed specifically for health clinics.



Our Background

- Established over 12 years ago
- Power Diary started in Australia - but is now worldwide with support teams in the UK, US and Australia
- We have customers in 23+ countries
- Power Diary is equally suitable for solo practitioners, through to large, multi-location practices

Our Clients

- Power Diary is used by thousands of...
 - Psychologists
 - Physiotherapists
 - Podiatrists
 - Speech Pathologists
 - Osteopaths
 - Chiropractors
 - Massage Therapists
 - Nutritionists
 - Dieticians
 - And other Allied Health Practitioners
 - Mental Health Specialists
 - Naturopaths
 - Acupuncturists
 - Personal Trainers
 - Therapists
 - Homeopaths
 - Social Workers
 - Counsellors
 - Occupational Therapists

Built *by* Clinicians, *for* Clinicians

- Founded by 2 brothers - a practitioner and a technology specialist



Damien Adler and his wife are registered psychologists and have built a substantial psychology practice. Along the way, they realised they needed a better system to organise and streamline their practice - this was the beginnings of Power Diary.

Damien is a registered psychologist and a current Director of Mind Life Clinic. Having gone through the learnings of what it takes to run and grow a successful private practice, he is passionate about helping other practice owners find freedom and satisfaction from their practices. He loves helping practice owners with their processes and finding new ways that Power Diary can help free up time, streamline processes, and help practitioners deliver better client outcomes.

Damien also has a background in health administration, previously holding senior positions in public health services.



Paul Adler founded a highly successful technology support, security and software businesses in 1996. It grew to become the largest provider of IT system support and consulting to SMEs across Australia. This included many medical clinics, allied health practices and hospitals. Paul has deep IT knowledge, and significant experience applying it to health care practices. Paul has been on several government boards and panels for Information Technology, including the Federal Government Small Business Advisory Council.

Everything health practices need



Calendar Management - Drag-and-drop appointments, daily or weekly views, one practitioner or all, waitlist functionality, customised coloured flags



Automated Appointment Reminders - Schedule 1, 2 or 3 SMS and/or email reminders per appointment, automatically shows confirmations in the calendar



Client Management - Store client details, classifications, referrers, communications, insurance details, and Third Parties details, restrict access permissions, create communications quickly with templates (emails and letters)

Everything health practices need... continued



Two-Way SMS Messaging - Instant communication, clients can reply to SMS messages and communicate seamlessly



Clinical Notes - Use customisable templates to save time, start from the library of 100's then customise for your clinic, makes note-taking incredibly efficient, and more thorough



Invoicing & Payments - Fully integrated invoicing and payment collection, customisable invoices, manage payments and outstanding accounts easily

Everything health practices need... continued



Telehealth Video Calls - Built-in with no third-parties involved, peer-to-peer encryption for maximum security, simple to use with no software to install for clients, no extra charges



Online Bookings - Add a 'Book Now' button to your website, customisable booking portal with your own brand, take bookings from new and existing clients, ability to take payments online



Online Forms - Paperless intake forms, consent forms and more, start from the Power Diary library then customise, client forms are added to their file

Everything health practices need... continued



Reports & Analytics - Analyse your financials, clients, and clinic activity with over 26 different reports



Seamless Experience on Phones & Tablets - Access your information and manage your clinic from anywhere, and from any device

Everything health practices need... continued



Unbeatable Customer Support - Dedicated support team to provide assistance around the clock, Power Diary is consistently the top reviewed practice management system with many mentioning our customer support



Everything health practices need... continued



Highest Security - Our focus on security means that clients benefit from better security for less cost. This includes; user account controls, user activity recording, data transmission, infrastructure and design, backup and encryption, active system monitoring and system availability, data handling compliance, credit card processing and PCI compliance, and more



Money-Back Guarantee - Through our 'Happy Customers Forever' initiative, we offer a 12 month money-back guarantee as well as no contracts, free and easy data exports, and more

Customer Feedback

Power Diary is consistently reviewed as the highest rated practice management software; ★★★★★



Rating 4.5, 173 Reviews



Rating 4.6, 121 Reviews



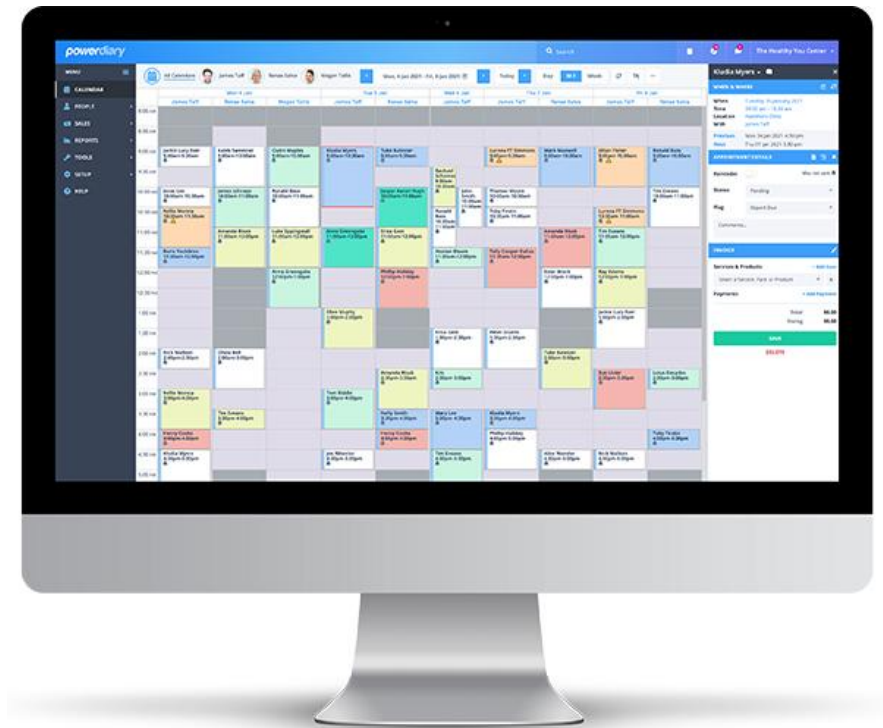
Rating 4.5, 149 Reviews



Rating 4.8, 18 Reviews



Rating 4.5, 6 Reviews



Customer Feedback



“We really can’t fault Power Diary. My staff has very high standards and they won’t hesitate to tell me if something is not working well, but everyone is always very happy with how it works. Power Diary just does the job for us.”

David Walker,
David Walker Podiatry



“You don’t realise how good Power Diary is going to be until you try it. I’m not good with technology so if I can use it, anyone can!”

Denise Setton,
Denise Setton Podiatry



“Power Diary has made our lives ten times easier! Reporting is much simpler, client retention is higher, making appointments is easier, and clients are booking online.”

Louise Stuart,
Gold Standard Foot Care

The Power Diary Difference

1. Power Diary is by clinicians for clinicians

So we really understand the ups and downs, and day-to-day realities of running a health practice. Our tight focus on health businesses means that our development and support teams live and breath your industry.

2. We build “values-driven software”

Our growth and direction are informed by our vision and our philosophies on health practice management. Literally everything we do is driven by our formula for creating “Empowered Health Practices”.

3. Our software is “battle-tested” and proven

We’ve been established for over 12 years now so our software is tried and tested. We also take a long-term view with everything – which impacts the quality of our development, our client relationships, and our team.

4. Customer success is our number 1 metric

We are only happy if you are and customer feedback is truly our currency. To back this up, we are also the only practice management system to offer a 12-month money-back guarantee!

5. We’re innovating, 24x7

We believe in continual innovation and our product development team is constantly working around the globe to ensure Power Diary lives up to our reputation as the very best and most secure practice management system available.

6. Amazing support is all part of the service

We believe great software should be backed by great customer service, so whenever you need help, we’re here for you with support that’s fast and free. Our support team knows how to explain things in simple, jargon-free language.

Our Formula for *Empowered Health Practices*

At Power Diary, our overriding goal is to create empowered and powerful health practices that benefit the practice owners, their teams, and their communities. Behind our software is our formula for “empowered health practices”.



Get to Know Power Diary...

- Start a FREE 14 Day Trial to explore all the features of Power Diary for yourself (no credit card required)
- Contact our helpful support team with questions, or to arrange a no-obligation demo
- See our tutorials and knowledge base articles
- Lots more information available at www.powerdiary.com

Start a Free Trial Now

Contact Support

Access Resources

We hope to work with
your practice soon!

power***diary***