VIRTUAL & HYBRID EVENT PRODUCTION

Built for Your Needs

MAXIMIZE ATTENDEE ENGAGEMENT WITH A CUSTOMIZABLE SOLUTION

If thoughtfully planned and executed, virtual and hybrid events can achieve powerful results. Put our teams' 35+ years of event experience to work for you. Whether you'd like a turnkey, fully produced event, help with a "DIY" solution, or something in between, our dedicated team of Project Managers and Solutions Architects can help you deliver a high-quality, broadcast-grade experience.

ANYWHERE, ANY SIZE, ANY PLATFORM

- Gatherings of any size, hosted remotely, at your location, or in one of our studios
- Project management for everything from registration to audience engagement
- Panels, breakout rooms, keynotes, sponsor recognition
- Live event monitoring, real-time troubleshooting
- Speaker services with presenter coaching and equipment for a polished presentation
- Branded backgrounds, seamless transitions, lower-thirds graphics and text
- Compatible with all delivery and event platforms

Learn more at **TheSmartSource.com**

PRE–RECORDED SESSIONS

The Secret to Success

ONE OF THE BEST WAYS TO ENSURE A SMOOTH VIRTUAL EVENT IS TO PRE-RECORD CONTENT

Whether SmartSource® is producing your entire virtual event or filling gaps, our pre-record services will help you deliver a polished performance and seamless transitions between speakers and sessions.

CONSISTENT AND CONTROLLED ENVIRONMENT

Among the benefits of pre-recording content:

- Avoid event day network or technical glitches
- Unlimited edits
- Better control over event flow
- Production-quality footage with added graphics, text, animations, and transitions
- Consistent audio and video throughout the session

SmartSource provides a Presentation Kit, which is shipped direct or set up on location, including lighting, a desktop microphone, an HD webcam, and a laptop or tablet pre-configured with recording software. Our team works closely with presenters remotely – or in-person – to ensure they look and sound their best. Once recordings are complete, and everyone is satisfied, they are uploaded to the cloud for easy access.

Learn more at **TheSmartSource.com**

PRESENTER KITS

Don't Compromise On Quality

MAXIMIZE YOUR EVENT INVESTMENT AND ATTENDEE ENGAGEMENT

There is a simple way to ensure presenter professionalism. Designed to help everyone look and sound their best, our presenter kits include the professional equipment you need to achieve a high-quality, broadcast-grade virtual meeting or event.

SmartSource's presenter kits are compatible with all web conferencing platforms, come neatly packaged, and are easy to set up. Our team of experienced technicians is here to support you every step of the way including large-scale deployment to multiple users.
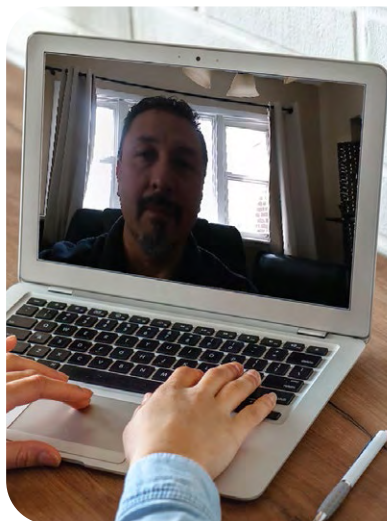
PRESENTER KITS INCLUDE:

- HD Camera
- Lighting
- External Microphone
- Laptop or Tablet Pre-Configured with Software

Whether you're looking for something simple and mobile, or require a more elaborate set-up, we can help. All of our kits are fully customizable to fit your specific needs.
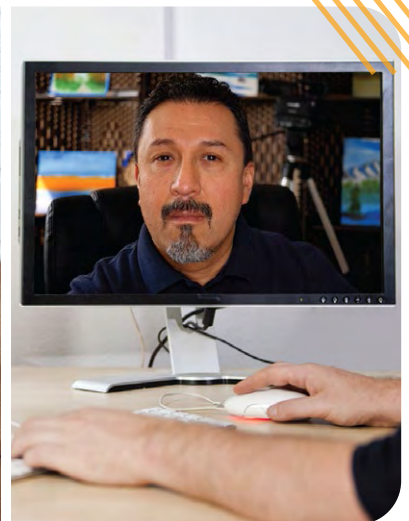
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MASTER YOUR VIRTUAL CONFERENCES, MEETINGS & EVENTS

No matter where you're streaming from, there's no need to compromise on quality. With SmartSource's presenter rental kits, you can look and sound your best while presenting or meeting remotely. Don't settle for inadequate lighting, poor audio quality, or low-resolution video.

Without Technical Direction or Presenter Kit

With Technical Direction and Presenter Kit

HD CAMERA

LIGHTING

EXTERNAL MICROPHONE
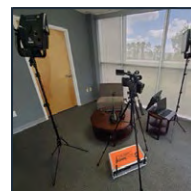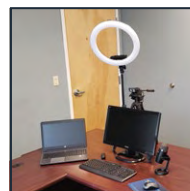
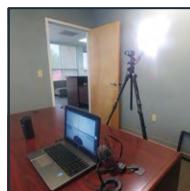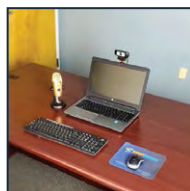**LAPTOP OR TABLET PRE-CONFIGURED WITH SOFTWARE**

OPTION INCLUDES MIFI DEVICE TO ENSURE CONNECTIVITY

"The presenter kits proved to be high quality, user friendly, and cost effective. Support staff was available 24/7, and very helpful with training, shipping and supporting our team. I highly recommend and look forward to the next virtual event."

- Technical Director

Learn more at **TheSmartSource.com**

	Mobile Kit	Professional Kit	Professional Plus Kit	Executive Kit	Premium Kit
Tablet/Mobile Device	✓				
i7 Laptop		✓	✓	✓	✓
External 1/8" Microphone	✓				
External USB Microphone		✓	✓	✓	
External Speaker	✓		✓		
Wireless Microphone					✓
Tabletop Tripod	✓	✓	✓	✓	
Floor Supported Tripod			✓	✓	✓
External USB 1080p Camera		✓	✓	✓	
External Full HD Camcorder					✓
Wireless Keyboard & Mouse		✓		✓	✓
24" External Monitor				✓	✓
Presentation Mouse				✓	✓
Single 6" Camera Light			✓		
Single 18" Ring Light Kit				✓	
Dual 12" Studio Light Kit					✓
USB Audio Input Device					✓
USB Video Input Device					✓

Learn more at **TheSmartSource.com**

EVENT HUB

Online Venue for Virtual Events

CREATE A SEAMLESS AND ENGAGING EXPERIENCE FOR YOUR ATTENDEES

It's more important than ever to choose the right partner with the right platform.
SmartSource's event management platform offers you the ability to manage the complete attendee journey, with the flexibility to hold virtual or hybrid events anywhere, anytime, and on any device.

EVENT DAY VIRTUAL VENUE – CENTRAL REPOSITORY PRE & POST

- Expert team to assist every step of the way
- Pre-show registration and payment
- Personalized agendas
- Pre-recorded and live videos
- One-on-one meetings
- Breakout rooms
- Networking
- Sponsor pages with video, documents, and chat
- On-demand sessions
- Live Polling and Q&A

Our Event Hub is compatible with all web conferencing platforms (Zoom, Brightcove, GoToWebinar, etc.) and fully customizable to reflect your unique brand identity and desired experience.

Learn more at **TheSmartSource.com**

IT SOLUTIONS & SUPPORT

Control Costs, Accelerate Business

FOCUS ON BUSINESS WHILE WE HANDLE YOUR IT LOGISTICS AND SUPPORT

With 15 locations throughout the US and 35 years of experience, SmartSource® is your source for reliable end-user computing services. Our in-field workforce, extensive IT inventory, and technology management expertise can provide your team with more flexibility, lower costs, and greater scalability.

RELIABLE, NATIONWIDE SUPPORT

Whether it's your equipment, our deep on-demand inventory, or a combination - we will handle the logistics and support so you can focus on what's most important to your business. Customizable IT support services include:

- Laptop and desktop imaging and custom configuration
- Deployment anywhere in the US with option for on-site labor
- Remote technical support, help desk
- Recovery, data wipe, and redeployment of inventory
- Inventory management and asset tracking
- Warehouse storage, packaging, delivery, onsite setup and tear down

Whether we're serving as an extension of your team, or as a complete and scalable outsourced provider, SmartSource can handle all your IT technical needs from procurement and deployment to support and recovery.

Learn more at **TheSmartSource.com**

![SMARTSOURCE]

OCCUPANCY COUNTERS

Safety and Convenience

CREATE A POSITIVE EXPERIENCE WHILE COMPLYING WITH REGULATIONS

Adhere to health and safety guidelines without sacrificing the guest experience or adding staff. As part of your strategy, consider including a touchless automated occupancy counter.

MANAGE OCCUPANCY LIMITS WITH VISUAL MESSAGES AND ALERTS

SmartSource's automated occupancy kiosks offer:

- The ability to set occupancy levels per local and state guidelines
- Near real-time tracking of people entering and exiting
- Traffic light indicators based on occupancy levels
- Multiple entrances and exits can be monitored simultaneously using the same kiosk
- Employee-facing dashboard
- Staff alerts when occupancy level has been reached
- On-screen branding with the ability to embed a webpage
- Custom vinyl branding option for a personal touch
- Available in a variety of sizes

Learn more at **TheSmartSource.com**

TEMPERATURE SCANNERS

Ensure The Safety Of All

CREATE A POSITIVE EXPERIENCE WHILE COMPLYING WITH REGULATIONS

Adhere to safety guidelines without sacrificing the guest experience. Ideal for any indoor facility, SmartSource's contactless temperature-checking solutions use thermal technology to identify elevated skin temperatures.

- Fast, reliable, and touchless temperature screenings
- Audible and visual alerts when an elevated temperature has been detected
- Large display with custom branding and embedded webpage or video
- A variety of sizes and options, including stand-alone kiosks and desktop units

OPTIONS INCLUDE:

- Single or multiple units in one location or over various locations or regions
- Single or multiple units in one location or several
- Real-time uploading of data to a control room
- Various reports including number of people scanned, verification of incidents where a temperature was elevated, and the logging of incidents
- Custom-branded vinyl wrap on kiosks

Learn more at **TheSmartSource.com**

OUTDOOR SOLUTIONS

Outside and Outstanding

CREATE A SAFE AND MEMORABLE EXPERIENCE

Create an unforgettable outdoor event. Whether your event has always been outside, or you are moving it to create a safer environment, SmartSource® has what you need for a memorable experience.

NATIONWIDE AUDIO VISUAL, IT, AND TENTING RENTALS

SmartSource offers the most reliable and experienced project managers and technicians plus:

- Lighting and staging
- LED walls and large displays
- Sound systems
- Digital signage software and hardware
- IT and Wi-Fi
- Tabletop and freestanding charging stations
- Video and projection packages
- Registration and lead retrieval

- Tenting in a variety of sizes and shapes
- Temporary flooring
- Stanchions, ropes, and barricades
- Climate control
- Tables, chairs, and linens

Learn more at **TheSmartSource.com**