

About **smithbucklin**•



REIMAGINE POSSIBLE **TOGETHER**SM

Quick Facts

- Established in 1949
- 650 employees
- 100 percent employee-owned
- Headquarters office locations in Chicago and Washington, D.C.

For 70 years and counting, Smithbucklin has been a trusted steward for our association, society, and community partners, deeply vested in each one's purpose, goals, values, and long-term success.

From our very beginning, we've helped associations reimagine what's possible. The talent and passion of our people complement the volunteer leaders we work alongside. We join in their journeys and empower them along the way. Working together, our innovative solutions nurture growth, advance missions, and achieve lasting impact.

From complete association management solutions to customized solutions that provide a full array of functional capabilities and expert staff resources, we are here to empower your organization's growth and increase its reach. As your organization's priorities and needs evolve, we partner to complement your team with additional expertise and perspectives.

our **perspectives**

The depth and breadth of Smithbucklin's experience and insight have made us a true industry thought-leader. We're passionate about sharing our perspectives from the associations, societies, and communities we serve. Read Our **Perspectives** for success stories, thought leadership, resources, and more.

READ OUR PERSPECTIVES →

About **smithbucklin**.



Solutions Customized for Flexibility

We deliver our services for each organization's unique needs.

Organizational Leadership

- Executive Leadership
- Board Development and Education
- Advisory Services in areas such as Board Education, Visioning, Strategic Planning, Association Excellence, and Diversity, Equity, and Inclusion
- Executive Director Search

Diverse and Impactful Association Programming

- Marketing and Communications
- Content Development and Publishing
- Event Design and Management
- Education Design and Delivery
- Government Relations and Advocacy
- Visual Design and Multimedia Production
- Certification and Accreditation Management

Revenue Growth

- Membership Acquisition
- Event, Exhibit, and Sponsorship Sales
- Advertising Sales
- Industry Partner Development
- Fundraising and Grant Writing

Efficient and Effective Functional Support

- Governance and Committee Management
- Member Services
- Financial Management, Accounting, Budgeting, and Forecasting
- Technology Solutions and Support

Best-in-class Headquarter Offices

Smithbucklin headquarter offices are located in Chicago and Washington, D.C. These workspaces are welcoming, innovative, and technology-enhanced environments that provide flexibility, productivity, and energy required for all of us to do our best work.

Our offices enable synergy and community connection with board-inspired conference spaces, technology-enabled meeting set-ups for client meetings, multi-purpose training rooms, and modular client conference centers.

Our boardrooms are designed to maximize the formal meeting experience and provide fantastic sight lines for face-to-face discussions. Our multi-purpose rooms are fully configurable to numerous furniture set-ups, including seating in theater-style and classroom-style. The client conference center is another space to host client boards and other formal meetings. These rooms also include a mix of large monitors, ceiling speakers, embedded microphones, and mounted wall cameras to enable hybrid in-person and virtual meetings.

