

# CAREERS SOLUTIONS

Naylor doesn't just build job boards. We give associations the tools they need to connect members, job seekers and employers within and across industries and professions.

The only job board endorsed by ASAE, Naylor delivers for associations like no other.



Robust member engagement



Unparalleled insights and analytics



Simplified program management



Comprehensive data security and privacy protections



Seamless 3rd party software application integrations



Dedicated account management team



 **asae**<sup>®</sup>  
**ENDORSED**



**\$650 MILLION+** IN  
NON-DUES REVENUE GENERATED  
BY OUR CAREER SOLUTIONS

**1 MILLION** JOB POSTINGS &  
**3 MILLION** CANDIDATE APPS  
GENERATED ANNUALLY



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NAYLOR

# AI CareerBrief

POWERED BY 

Evolve your members' engagement experience by delivering more relevant job postings and content via an AI CareerBrief, while increasing career center site traffic and non-dues revenue.



## SALES & MARKETING

Our sales force has generated over \$650 million dollars for associations.



## PROGRAMMATIC ADVERTISING

Capture a new non-dues revenue stream by delivering more value to advertisers and improving member engagement by using your data to connect suppliers with customers in your industry.



## NAYLOR MARKETPLACE

Different from anything else in the association market, the Naylor Marketplace is an online app store that seamlessly integrates third-party software applications with Naylor's career center.



## JOB BOARDS

A job board is a very valuable feature for your members and is the core of your career center offering. Naylor offers a platform for any size association, so you can choose the one that works best for you.



## MANAGED SERVICES

We provide numerous services such as payment processing, collections and end-user support that help our client better manage, maintain and maximize their audiences.



## CAREER FAIRS

Leverage your conferences and events to connect members with career opportunities. Plus, implement a year-round online event strategy.



## DYNAMIC BENCHMARKING

Use the data from your Naylor career center and compare yourself against your peers by industry, number and types of members.



## CAREER CENTER NETWORKS

Link your job board with your industry peers—providing more value for your members. You will boost your job seekers' efforts with job opportunity awareness and resume visibility with employers.

INDUSTRY

1<sup>ST</sup>

With Naylor, you get the freedom of choice and the flexibility you need to manage your association the way you want.

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