

# Sengii

stay **relevant** *every single day*



it's about **community**  
**in person and online**

The core of every  
Association is  
**Community**

- Chris Jenkins  
CEO, SCACPA

**Associations are  
more than brands,  
they are platforms.**

How do you stay  
relevant to your members  
*every single day?*

How do you make their lives  
better and provide real  
benefit and influence?

The average American spends 5 hours a day on their phone. **How much of that time is spent thinking about how valuable their membership is?**

**Online Community:** knowledge sharing, collaboration, networking, constant connection, and insights into member needs. Good communication is a two way street, and **listening is more important.**

**Do your members have a voice?**

Events require so much time & money.

What can you do to **extend their value, differentiate yourself** from the competition, while **adding convenience** for registrants?

check in	feedback
check out	surveys/polls
kiosk	mobile app
smartphone	social wall
live photos	discussions
pre/at print	messaging
name badge	e-materials
calc credits	take notes
update AMS	QR scanning

You wait for an Event, it starts, then it ends. **Bummer.** What if registrants could participate before, during, and after an Event? **That's where Sengii comes in.**

**Meet and exceed your registrants' expectations,** gain insights, improve offerings and registrations, save staff time and setup. We wrap Events with Online Community, ARS, complete AMS/CRM integration, and way too many features to list here. Our flat setup and standard pricing applies to provide our cohesive solution at a fraction of the price of the competition.

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visit us at [sengii.com](http://sengii.com)

"The Sengii Connect system has been so intuitive and easy to use, right after I introduced it to my members, they started communicating with each other and sharing ideas and information. It was an immediate value add."



- Ron Skinner, CAE, NAA

"In a short amount of time, Sengii has become a valuable partner to the MSCPA. Our community site has been well received by both members and staff. As an added benefit, we have leveraged Sengii's expertise in other areas of our technology infrastructure as well."



- Misty Garrick, Strategist, MNCPA

"The core of every Association is community. Connect offers a feature packed, affordable solution for SCACPA to enhance communications and learning opportunities for its membership."



- Chris Jenkins, CEO, SCACPA

"Sengii has helped us connect our diverse membership to both the association and one another, and will be the foundation of our member communications moving forward."



- Daniel Todd, CIA, MICPA

"Our members were looking for a solution that allowed them to participate in our forums online or via email. Connect's ability to start or respond to threads via email puts them head and shoulders above other strictly web based solutions."



- Cyrus Yazdanpanah, IT Dir, FICPA

"Sengii has been the ideal partner for the Washington Society of CPAs. I have every confidence that Sengii will help the WSCPA in completing its strategic plans around member communication and connection."



- Hayden Williams, CFO, WSCPA