appfolio Property Manager

Clarity to focus on what matters

Run your entire portfolio on one modern platform

AppFolio's property management software is intuitively designed and smartly automated, so your team can focus on what matters most — delighting residents and owners.



Designed to meet your needs

Communication & Service

Your customers will love AppFolio. Online portals provide easy access to any action, from anywhere and on any device.

Accounting & Reporting

Gain visibility and make more informed decisions with real-time reports and a fully integrated, secure, robust accounting system.

Maintenance & Efficiency

Resolve maintenance requests quicker and increase NOI with streamlined work orders, inspections, and utility management.



Management & Growth

Grow your business without ever missing a beat. AppFolio is designed to give you the clarity to focus on what drives success.

Staffing & Training

Get new hires up to speed faster and improve your staff-to-units ratio thanks to our intuitive user interface and step-by-step workflows.

Marketing & Leasing

Increase occupancy with modern digital marketing, flexible showing options, and a fully integrated lead-to-lease process.